

Rep Order# 8876870 Ver# 7 Status Revised  
EC'd Yes

Traffic Order# 37481

Printed: 10/08/2012 8:51 AM  
Last Received: 10/08/2012 7:53 AM  
Showing Buylines: All Lines

1 of 5

Station KLAS-TV LAS VEGAS  
Advertiser ( ) ROMNEY, MITT  
Product ROMNEY/P/R  
Estimate# 444  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E //444  
Flight Dates 10/03/2012 - 10/09/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

THIS IS A REVISION, DO NOT DOUBLE BOOK  
NEW TOTAL - \$100,745  
PLEASE CONFIRM

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	W-F	600A-700A	8 NOW 6AM	:30	\$275.00	10/03-10/05	2	1	2	\$550.00	
	2	M-TU	600A-700A	8 NOW 6AM	:30	\$965.00	10/08-10/09	1	1	1	\$965.00	
	3	W-F	700A-900A	EARLY SHOW CBS	:30	\$200.00	10/03-10/05	3	1	3	\$600.00	
	4	M-TU	700A-900A	EARLY SHOW CBS	:30	\$700.00	10/08-10/09	2	1	2	\$1,400.00	
	5	M-TU	900A-1000A	LIVE	:30	\$300.00	10/08-10/09	2	1	2	\$600.00	
	6	W-F	900A-1000A	LIVE	:30	\$1,050.00	10/03-10/05	2	1	2	\$2,100.00	
	7	W-F	1000A-1100A	PRICE IS RIGHT	:30	\$1,575.00	10/03-10/05	2	1	2	\$3,150.00	
	8	M-TU	1000A-1100A	PRICE IS RIGHT	:30	\$1,575.00	10/08-10/09	2	1	2	\$3,150.00	
	9	M-TU	1200P-1230P	8 NOW NOON	:30	\$325.00	10/08-10/09	2	1	2	\$650.00	

Rep Order# 8876870 Ver# 7 Status Revised  
EC'd Yes

Traffic Order# 37481

Printed: 10/08/2012 8:51 AM  
Last Received: 10/08/2012 7:53 AM  
Showing Buylines: All Lines

2 of 5

Station KLAS-TV LAS VEGAS  
Advertiser ( ) ROMNEY, MITT  
Product ROMNEY/P/R  
Estimate# 444  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E //444  
Flight Dates 10/03/2012 - 10/09/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES

Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	10	W-F	1200P-1230P	8 NOW NOON	:30	\$1,140.00	10/03-10/05	1	1	1	\$1,140.00	
	11	W-F	300P-400P	ELLEN	:30	\$1,490.00	10/03-10/05	2	1	2	\$2,980.00	
	12	M-TU	300P-40CP	ELLEN	:30	\$1,490.00	10/08-10/09	2	1	2	\$2,980.00	
	13	M-TU	430P-50CP	8 NOW 4PM	:30	\$350.00	10/08-10/09	2	1	2	\$700.00	
	14	W-F	430P-50CP	8 NOW 4PM	:30	\$1,575.00	10/03-10/05	2	1	2	\$3,150.00	
	15	W-F	500P-63CP	8 NOW 5PM	:30	\$1,750.00	10/03-10/05	2	1	2	\$3,500.00	
	16	M-TU	500P-63CP	8 NOW 5PM	:30	\$400.00	10/08-10/09	2	1	2	\$800.00	
	17	M-TU	630P-70CP	INSIDE EDITION	:30	\$1,400.00	10/08-10/09	1	1	1	\$1,400.00	
	18	W-F	700P-80CP	ENT TONIGHT 30	:30	\$1,225.00	10/03-10/05	2	1	2	\$2,450.00	
	19	M-TU	700P-80CP	ENT TONIGHT 30	:30	\$1,225.00	10/08-10/09	2	1	2	\$2,450.00	
	20	W-F	1100P-1135P	8 NOW 11PM	:30	\$2,100.00	10/03-10/05	3	1	3	\$6,300.00	
	21	M-TU	1100P-1135P	8 NOW 11PM	:30	\$500.00	10/08-10/09	2	1	2	\$1,000.00	
	22	W-F	1135P-1235A	LETTERMAN	:30	\$965.00	10/03-10/05	2	1	2	\$1,930.00	
	23	M-TU	1135P-1235A	LETTERMAN	:30	\$965.00	10/08-10/09	2	1	2	\$1,930.00	
	24	TH	800P-90CP	BIG BANG/2.5 MEN	:30	\$2,100.00	10/04-10/04	1	1	1	\$2,100.00	

Rep Order# 8876870 Ver# 7 Status Revised  
EC'd Yes

Traffic Order# 37481

Printed: 10/08/2012 8:51 AM  
Last Received: 10/08/2012 7:53 AM  
Showing Buylines: All Lines

3 of 5

Station KLAS-TV LAS VEGAS  
Advertiser ( ) ROMNEY, MITT  
Product ROMNEY/P/R  
Estimate# 444  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E //444  
Flight Dates 10/03/2012 - 10/09/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	25	F	800P-900P	CSI NY	:30	\$1,200.00	10/05-10/05	1	1	1	\$1,200.00	
	26	F	900P-1000P	CSI NY	:30	\$5,500.00	10/05-10/05	1	1	1	\$5,500.00	
	27	F	1000P-1100P	BLUE BLOODS	:30	\$5,600.00	10/05-10/05	1	1	1	\$5,600.00	
	28	SA	500P-700P	NEWS ROTATION	:30	\$225.00	10/06-10/06	1	1	1	\$225.00	
	29	SA	530P-600P	POLITICS NOW	:30	\$250.00	10/06-10/06	1	1	1	\$250.00	
	30	SA	1000P-1100P	48 HR MYSTERY	:30	\$900.00	10/06-10/06	1	1	1	\$900.00	
	31	SA	500A-700A	EARLY SHOW	:30	\$335.00	10/06-10/06	1	1	1	\$335.00	
	32	SU	600A-630A	8 NOW SU MR1	:30	\$135.00	10/07-10/07	1	1	1	\$135.00	
	33	SU	630A-800A	SUNDAY MRN CBS	:30	\$1,225.00	10/07-10/07	1	1	1	\$1,225.00	
	34	SU	800A-830A	8 NOW SU MR2	:30	\$350.00	10/07-10/07	1	1	1	\$350.00	
	35	SU	830A-900A	FACE NATION	:30	\$400.00	10/07-10/07	1	1	1	\$400.00	
	36	SU	1000A-430P	NFL FOOTBALL	:30	\$1,800.00	10/07-10/07	4	1	4	\$7,200.00	
	37	SU	700P-800P	60 MINUTES	:30	\$6,000.00	10/07-10/07	1	1	1	\$6,000.00	
	38	SU	800P-900P	AMAZING RACE	:30	\$7,350.00	10/07-10/07	1	1	1	\$7,350.00	
	39	SU	900P-1000P	THE GOOD WIFE	:30	\$5,600.00	10/07-10/07	1	1	1	\$5,600.00	

Rep Order# 8876870 Ver# 7 Status Revised  
EC'd Yes

Traffic Order# 37481

Printed: 10/08/2012 8:51 AM  
Last Received: 10/08/2012 7:53 AM  
Showing Buylines: All Lines

4 of 5

Station KLAS-TV LAS VEGAS  
Advertiser ( ) ROMNEY, MITT  
Product ROMNEY/P/R  
Estimate# 444  
Buyer STEPHANIE KINCAID  
Phone#  
Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTION  
138 CONANT ST  
BEVERLY, MA 01915  
Agency C/P1/P2/E //444  
Flight Dates 10/03/2012 - 10/09/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES

Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	40	SU	1000P-1100P	THE MENTALIST	:30	\$7,700.00	10/07-10/07	1	1	1	\$7,700.00	
	41	SU	1100P-1135P	8 NOW SU 11PM	:30	\$1,225.00	10/07-10/07	2	1	2	\$2,450.00	
	42	SU	500A-60CA	NEWS	:30	\$85.00	10/07-10/07	2	1	2	\$170.00	
	43	W-F	1237A-137A	LATE LATE SHOW	:30	\$90.00	10/03-10/05	2	1	2	\$180.00	
	*44	W-F	1237A-137A	LATE LATE SHOW	:30	\$90.00	10/03-10/05	0	0	0	\$0.00	
		Sales Remark: V7 . V7 Comment Changed, Spots/week Changed										

---REPORT TOTALS---

Report Totals: 71 / \$100,745.00

---SALES MONTHLY TOTALS---

Oct 12: 71 / \$100,745.00  
Sales Totals: 71 / \$100,745.00  
Station Totals: 71 / \$100,745.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$335,817	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11  
Demos RA35+